

## Social Media Tik Tok in Islamic Perspective

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### **Abstract**

*The development of communication technology facilitate the community, for instance the social media Tik Tok. It can be a popular social media in community which is loved and used by various groups. Social media Tik Tok is a video sharing application that provides various interesting facilities of video and music effects, it can relieve stress, boredom and the users can also develop their talents and creativity. From this phenomenon researcher interested to overview Tik Tok from Islamic perspective. This study employed descriptive literature study. The results of the study clarified that Tik Tok on Islam's perspective is a good social media to be used to establish friendship, providing information and socialization and as entertainment. However, it also has negative impact including addiction in using Tik Tok, the close behavior on sex and pornography that can vitiate the morals for its users. Therefore, the Tik Tok users have to be wiser in using that social media.*

**Keywords:** Social media; Tik Tok Application; Islam.

### **INTRODUCTION**

The development of technology is increasingly more advance, it has provided comfort and convenience for its users, especially the development of communication technology which is always increasing. Nowadays, people can communicate, interact, and share videos easily and quickly by using social media applications.

Social media becomes an important need for the community, this fast and advance era make people complacent with the ease and convenience of social media. Currently, the social media video sharing application is available on smartphones. Social media is an online media, with its users can easily participate, share and create content, including blogs, social networks, wikis, forums and the virtual world (Cahyono, 2016).

The social media that are widely used such as Facebook, Twitter, Instagram, Line, WhatsApp, YouTube, Tik Tok and so on. However, Tik Tok is the main discussion in this study. Tik Tok application allows users to make videos in 30 seconds length and interact in comments or private chat. It provides unique special effects and interesting which is supported with varoius music, so the users can perform with a

variety of styles or dances, and still much more so encourages the creativity of its users to be a content creator (Susilowati, 2018).

There are currently social media applications similar to Tik Tok, such as Kwai, Holla, Viva, Tamago and etc. Nevertheless, in Indonesia Tik Tok is the most popular video sharing social media proven by download records on Google Play more than 100 million of download. Eventhough the need of local consumers is high, but the impact of its abuse is also great. Tik Tok has great potential for pornographic and sex character (Damayanti & Gemiharto, 2019).

Although Tik Tok was blocked in the middle of 2018 by the Ministry of Communication and Information, due to the numerous reports of society which rejecting social media by assumption it might vitiate the character of younger generation. At present, Tik Tok is accepted by the community from people to the officials.

The Social Media Tik Tok is a media to self expression, providing entertainment, information, enlarga social networking, and develop the creativity of its users. However, Tik Tok is frequently showing behavior contrary with Islamic religious values for only to be popular. Phenomena on Tik Tok such as dancing and swaying by showing some body parts that identic to pornography. as reported by online media Kompas.com on 24 February 2020 with the title "*Fakta Video Tik Tok Berlatar Adegan Mesum, Pelaku Umur 14 Tahun, Terlibat Prostitusi Online*" (Kompas.com, n.d.)

Behavior which is not in accordance with norms and religious values that can harm the morals of Tik Tok users, therefore it is important to have an understanding of morals. Morals is defined as behaviors possessed by humans, both praiseworthy morals (*akhlakul karimah*) or despicable (*akhlakul madzmumah*) (Izza, 2019). Considering at some social phenomena on Tik Tok usage in community, then this study aims to overview at social media Tik Tok in Islamic perspective.

## **METHOD**

The study employed a descriptive literature study that containing theories and concepts relevant to the research problem based on available literature such as articles published by various scientific journals. The data collections are primary data sources from the Al-Quran and secondary data sources such as books, scientific journals, thesis research results, thesis, dissertation and other relevant sources.

## **RESULTS AND DISCUSSION**

The understanding of social media and its usage is vital. It is addressed that it does not contrary with Islamic religious creed. It becomes important in order not to cause unrest and anxiety towards the community. Tik Tok which in this study is mainly discussed about how Islam perspective on the use of it, seeing from several existed phenomena that Tik Tok has positive impacts and negative impacts that become polemic in the community. For this reason, it is important to have in-depth knowledge of Tik Tok as social media.

### **A. Social media**

Social media is generally defined as internet-based online media that can be accessed by users to share, participate, and create new content such as blogs, wikis, forums, social networks and virtual world spaces that are supported through multimedia technology that difficult to separated from each other (Rohmawati, 2018). Thus, social media is an interesting object for people which can provide facilities to socialize with each other.

According to Kaplan and Heinlein in the Horizon Business article (Izza, 2019), there are 6 types of social media :

1. Collaboration project

The website allows its users to change, add, or delete content that on this website. For example Wikipedia.

2. Blog and Microblog

Users are more free in expressing something on this blog, such as sharing story or criticize government policy.

3. Content

The users of this website share each other's media content, both videos, photos, images, ebooks, and others.

4. Social networking site

This application allows users to be able to connect by creating personal information to connect with others. This personal information can be photographs, videos, news, story and etc.

5. Virtual Game World

Virtual world, which implies a 3D environment, where users can emerge with the avatars and interact with people like in the real world.

## 6. Virtual Social World

A virtual world is where users feel they live in a virtual world, like a virtual game world that interacts with others. However, the virtual social world is freer and tend to real life.(Izza, 2019)

From the social media classification above, Tik Tok is included in the content and social networking sites which users can create short video content and also gives other users opportunity to know other users.

Social media is not a new concept as it has evolved since the beginning of human interaction, but it has become a phenomenon that transformed the interaction and communication of every individual throughout the world (Lee, 2015). Social media invites anyone who is interested to participate by contributing and giving feedback openly, giving comments, and sharing information in a fast and unlimited time (Cahyono, 2016). Therefore, there needs to be attention and supervision in using social media because social media provides open and free access to anyone, then it is important to have the control of social media.

The main function of social media is to develop interaction and communication among users (Azmi, Rafiuddin, Kamalanathan, & Safar, 2019). That is why social media like two blade sides which have positive and negative impacts.

### **B. Tik Tok Application**

Tik Tok was created and developed by Zhang Yiming, a software engineer which graduated from Nankai University of China who is the founder of information technology company ByteDance in March 2012 (Damayanti & Gemiharto, 2019). Tik Tok becomes popular in Indonesia for the past 2 years, starting in 2018 until now.

Initially ByteDance launched a news application, Toutiao which is now one of the biggest in China, until then the trend made Zhang Yiming decide to add a more interactive social media application. The reason lies that the content industry, text and images had developed into video and content nowadays come from the users (Damayanti & Gemiharto, 2019). So, the Tik Tok is like a magic that answers the boredom of people who are interested in dancing, swaying, comedy and etc.

The users' desire to use social media is influenced by the features in Tik Tok as well as the desire to find popularity. Obviously, Tik Tok will be more interesting since it has various types of video effects that will make users have more desire to create

videos through Tik Tok compared to other social media applications (Deriyanto & Qorib, 2019).

This application also gives users the freedom to channel their talents and develop the creativity so that users can enjoy Tik Tok. In addition, Tik Tok is a new and popular application nowadays, so popularity is one of the desires that every user wants to achieve (Deriyanto & Qorib, 2019).

From several special features of Tik Tok, this application also has a negative side that provides an opportunity for users to do something contrary with the norms and values of Islamic religion. Nevertheless, the Tik Tok users will not interpret on the impact of social media but more likely to unconsciously follow the development of the current social media era. Some Tik Tok users will consciously put aside negative side from the social media as long as it provides benefits like popularity for them (Deriyanto & Qorib, 2019).

Therefore it is important that there is awareness for Tik Tok application users so that the resulting impact in using this Tik Tok does not harm certain parties.

### C. Social Media Tik Tok in Islamic Perspective

After understanding social media and Tik Tok, then how is the Islamic perspective of the Tik Tok. As explained previously, Tik Tok is a video sharing application with various video and music effects, it is not surprising that Tik Tok is a popular media and widely used by people in various groups. Beside the positive impact of this Tik Tok, it also has negative impact on its users, as written in Al-Quran :

وَالْبَلَدُ الطَّيِّبُ يَخْرُجُ نَبَاتُهُ بِإِذْنِ رَبِّهِ ۗ وَالَّذِي خَبثَ لَا يَخْرُجُ إِلَّا نَكْدًا ۗ كَذَٰلِكَ نُصَرِّفُ

الْآيَاتِ لِقَوْمٍ يَشْكُرُونَ ﴿٥٨﴾

It means: "And the good soil, its plants flourish with the permission of Allah; and the bad soil, the plants only grow miserable. Thus we repeat (our) signs of greatness for those who are grateful. " (Q.S. al-A'raaf/7:58)

Similar to Tik Tok in its use, there are people who use it in the good direction and the bad direction.

#### 1. Positive impact

- a. Tik Tok drives the friendly relationship.

In using Tik Tok the users can connect with other users so they can interact each other and establishing their relationship. According to Islam, establishing relationships can bring sustenance and good for people. It is clear that the emergence of social media is considered helpful in strengthening relationship with one another (Wilkins, Hakeem, Batumalai, & Jasmi, 2019). According to HS Ahmad, who mentioned that those who like to have their sustenance to be extended and postponed their end, let him be devoted to Allah and establish the relationship (Assajidin.com, n.d.). Allah SWT says in the Q.S. Ar-Ra'd/13:26 :

اللَّهُ يَبْسُطُ الرِّزْقَ لِمَن يَشَاءُ وَيَقْدِرُ ۗ وَفَرِحُوا بِالْحَيَاةِ الدُّنْيَا وَمَا الْحَيَاةُ الدُّنْيَا فِي الْآخِرَةِ إِلَّا



It means: "Allah extends sustenance and limited it to whomever He wants. they rejoice in world life, even though life in this world (compared to) the afterlife, is only a pleasure (a little)."

Allah SWT also says in Q.S. Ar-Rum/30:37 :

أَوَلَمْ يَرَوْا أَنَّ اللَّهَ يَبْسُطُ الرِّزْقَ لِمَن يَشَاءُ وَيَقْدِرُ ۗ إِنَّ فِي ذَلِكَ لَآيَاتٍ لِّقَوْمٍ يُؤْمِنُونَ

It means: "And did they not notice that Allah is indeed extending sustenance for those whom He wants and He (also) who narrows (that sustenance). In truth, there are indeed signs (the power of Allah) for believers."

b. Tik Tok as a source of information and socialization.

Social media may function as a source of information and references by various groups of people (Wilkins et al., 2019). Tik Tok can also be used by many institutions and agencies as information and socialization media for the community, such as socialization on how to wash hands by nurses. They make the video using Tik Tok. The use Tik Tok as a information provider or socialization (learning) is also referred in the Al-Quran, Allah SWT says in the Q.S. An-Nahl/16:44 :

بِالْبَيِّنَاتِ وَالزُّبُرِ ۗ وَأَنْزَلْنَا إِلَيْكَ الذِّكْرَ لِتُبَيِّنَ لِلنَّاسِ مَا نُزِّلَ إِلَيْهِمْ وَلَعَلَّهُمْ يَتَفَكَّرُونَ

It means: "Information (miracles) and books. And we send you the Al-Qur'an, so you explain to mankind what has been revealed to them and so they think,"

The verse above explains that we are encouraged to provide guidance or information to human beings based on the rules or norms of Islamic teachings. Instead those who receive information through social media Tik Tok is recommended to choose good information. Allah SWT says in Q.S. Al-Hujarat/49:6 :

يَأْتِيهَا الَّذِينَ ءَامَنُوا إِنْ جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا أَنْ تُصِيبُوا قَوْمًا بِجَهْلَةٍ فَتُصْحَبُوا عَلَىٰ مَا

فَعَلْتُمْ نَدِيمِينَ ﴿٦﴾

It means: "The believers, if the wicked come to you and bring a message, then examine carefully so that you do not inflict disaster upon people without knowing the condition that cause you to regret your actions."

This verse gives guidance to Muslims on how should the attitude of a Muslim when receiving information, what must be done to prove the truth, then see who brings the information (Radirodja.com, n.d.).

#### c. Tik Tok as an Entertainment

Most users choose Tik Tok to relieve stress and boredom, so entertainment is one of the solutions. Entertainment in Islam is permitted as long as follow the Islamic religion rules because entertainment is a part of human nature (Wilkins et al., 2019). As mentioned in the hadith Al-Bukhari, 2001: 952; Muslim, t.th. : 892 (Al-Bukhari, 2001) :

عَنْ عَائِشَةَ  ، قَالَتْ: «دَخَلَ أَبُو بَكْرٍ وَعِنْدِي جَارِيَتَانِ مِنْ جَوَارِي الْأَنْصَارِ تُغَنِّيَانِ بِمَا تَقَاوَلَتِ الْأَنْصَارُ يَوْمَ بُعَاثَ.» قَالَتْ: «وَلَيْسَتَا بِمُغَنِّيَتَيْنِ.» فَقَالَ أَبُو بَكْرٍ: «أَمْرَامِيرُ الشَّيْطَانِ فِي بَيْتِ رَسُولِ اللَّهِ   وَذَلِكَ فِي يَوْمِ عِيدٍ.» فَقَالَ رَسُولُ اللَّهِ  : «يَا أَبَا بَكْرٍ، إِنَّ لِكُلِّ قَوْمٍ عِيدًا وَهَذَا عِيدُنَا.»

It means: "A'ishah RA said, "Indeed Abu Bakr came to me, and there were two of my female servants from Ansar who sang songs by the Ansars at the battle of Bu'ath. I said that they were not singers. Abu Bakar said, does this prophet's house have a devil? Today is Eid al-Fitr. Rasulullah (saw) said, Abu Bakar, surely you each have a celebration day and this is our party." (Al-Bukhari dan Muslim).

The Hadith states that entertainment can bring a sense of calm and make someone happy (Wilkins et al., 2019). However, entertainment has limitations in Islam, which is related to morals in good behavior on social media.

Entertainment is an art that enhances the creativity and talent of using Tik Tok. The art must contain morals, so that the pleasures do not cause misery, art must not over the limitation, it must in line to religion (Asy'ari, 2007). Therefore, there needs to be a filter in that creativity, so it will not violate the norms of Islamic teachings.

## 2. Negative impact

Negative impacts that can be made by Tik Tok are the vitiate on the mental and physical development due to addiction. It also vitiates the users' morals due to behavior that is close to the nature of sex and pornography which is not in accordance with the norms and values of Islamic teachings.

### a. Physical Development

Tik Tok users from various backgrounds, including young people or millennials who have not been able to distinguish between the good and bad, then sometimes they use Tik Tok social media excessively. According to Psychologist Hersa Aranti, M.Psi that Tik Tok's negative impact is able to make addicted to leave a real obligation (Viva.co.id, n.d.). Al-Quran mentions it in a Q.S. Al-Ashr, 103/1-3 :

وَالْعَصْرِ ﴿١﴾ إِنَّ الْإِنْسَانَ لَفِي خُسْرٍ ﴿٢﴾ إِلَّا الَّذِينَ ءَامَنُوا وَعَمِلُوا الصَّالِحَاتِ وَتَوَّصُوا بِالْحَقِّ  
وَتَوَّصُوا بِالصَّبْرِ ﴿٣﴾

It means: (1) For the sake of time (2) Indeed, human beings are truly at a disadvantage, (3) Except for those who believe and do righteous deeds and advice to obey the truth and advise to keep patience.

It is clear from this verse that people are at a disadvantage who spend their time without faith and do good deeds. In Islam, spending a long time using Tik Tok is not a behavior.

### b. Moral Development

Tik Tok can make the users popular because they can share videos with music effects that can be seen by other users, but sometimes the users do not pay attention to their behavior and appearance. It is not in accordance with Islamic



religious norms such as wearing clothes that contrary with Islamic teachings, doing sexy dancing with showing some body parts. In a hadith it says:

عَنْ أَبِي هُرَيْرَةَ، قَالَ: قَالَ رَسُولُ اللَّهِ ﷺ: «إِنَّ اللَّهَ لَا يَنْظُرُ إِلَى صُورِكُمْ وَأَمْوَالِكُمْ، وَلَكِنْ يَنْظُرُ إِلَى قُلُوبِكُمْ وَأَعْمَالِكُمْ»

Meaning: Abu Hurairah RA said, "Rasulullah SAW said," In truth, Allah SWT does not see your appearance and wealth. But Allah SWT see your hearts and practices."(Muslim, t.th.: 2564)

It is clear in Islam that polite and well-mannered behavior as well as good ethics which become the judgment of Allah SWT are not from appearance and wealth. Therefore, as Muslims it is necessary to maintain behavior and not do something that can cause sin (Razali et al., 2019). Allah SWT says in Surah Al-An'am, 6: 164 :

وَلَا تَكْسِبُ كُلُّ نَفْسٍ إِلَّا عَلَيْهَا وَلَا تَزِرُ وَازِرَةٌ وِزْرَ أُخْرَىٰ

Meaning: and no one makes sin but his disadvantage back to himself.

## CONCLUSIONS AND SUGGESTIONS

### Conclusion

Tik Tok is a social media that is made for good things, the purpose is to provide comfort for its users, but sometimes it is misused by some users to get popularity and benefit which forget morals and ethics. Conversely, Tik Tok has a good function and use by if it is according to the norms and values of Islamic teachings. Therefore, if Tik Tok has more disadvantages than the advantages, it is better not to use, and vice versa.

### Suggestions

Tik Tok as a popular social media nowadays, and seeing the phenomenon that occurs in the community the Tik Tok is needed. Thus, it is important for the government to impose the limitation or rules on Tik Tok applications to pay more attention on the norms and values of Islamic teachings, so the users can be wiser in using it.

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